

# Strategy Consultation

Understand the context of your situation, design a guiding approach to overcome core business challenges, and develop your strategic

## ADOPT A STRATEGIC MINDSET

1

**Develop your external perspective:** Gain a “balcony view” of your context, environment, and opportunities

2

**Assess your internal perspective:** Assess organization alignment and performance

3

**Craft a vision:** What is the potential future emerging?

4

**Articulate your narrative:** Articulate the narrative of your strategy

5

**Roadmap exit statement:** Guide your organization’s strategic direction / future / perspective

## GUIDE YOUR DIRECTION



### DURATION

Pre-session work;  
three hours

**FACT:**  
**STRATEGY SETS A  
BOLD DIRECTION**  
*and aligns others  
in action to  
get there*