

NAVIGATING CHANGE

GET CLEAR ON WHAT IS CHANGING AND WHY

Involve others early to build buy-in and to discover diverse needs and perspectives

Focus on small, local interactions and conversations

BUILD A TIPPING POINT (10 - 15%) OF THOSE IMPACTED

KNOW THAT CHANGE IS NOT A LINEAR, TACTICAL PROCESS, BUT A PSYCHOLOGICAL AND DYNAMIC PROCESS; EXPECT AND WELCOME MESSINESS

