

# OD Outsourcing Roadmap

Build your organization's capacity by offering full service organization development services and expertise

## ADOPT A STRATEGIC MINDSET

1

### DISCOVER OPTIMAL CAPACITY

Clarify your organization's opportunities and strengths

2

### ASSESS

Review seven essential OD offerings and assess needs, benefits, and ROI

3

### BUILD

Develop the business case; customize your OD Outsourcing package

4

### DECIDE AND ACT

Involve key organizational stakeholders in the path forward

5

### PREPARE THE ORGANIZATION

Co-develop a launch strategy with us

## GUIDE YOUR DIRECTION



## DURATION

3 months



**FACT:**  
**THE COST OF NOT  
KNOWING THE “PEOPLE  
SIDE” OF BUSINESS**  
*is higher than  
you think*