

CHANGE STRATEGY ACCELERATOR

SPEED, STRUCTURE, AND FOCUS TO TURN STRATEGIC INTENT INTO COORDINATED ACTION.



Executive Overview

The Change Strategy Accelerator is a short, focused engagement designed for organizations that have set a strategic direction but need clarity on how to lead the change that follows. Over a two- to three-month period, senior leaders work with ChangeFusion to translate ambition into a clear change narrative, establish decision discipline, and align on a practical path forward. The result is a shared direction and governance structure that enables momentum rather than stalls it.

What's included: This accelerator is delivered as a private, organization-specific advisory engagement and includes four integrated components:



Discovery

Assessment of current state readiness, organizational dynamics, and execution risks to ground the strategy in real context.



Strategy Design

Development of the change narrative, governance model, and leadership alignment on priorities and direction.



Portfolio Alignment

Sequencing of initiatives, clarification of ownership and decision rights, and establishment of an execution cadence.



Plan Integration

Alignment of people strategy, operating plan, technology, and governance to support sustained progress.

Key Outcomes

Clients leave the engagement with:

- A clear, compelling change narrative leaders can use consistently
- Defined governance cadence and decision rights to reduce friction and confusion
- A prioritized, sequenced portfolio of initiatives
- A shared, fact-based understanding of readiness and execution risks
- An integrated roadmap that connects strategy to action

Investment: \$38,500 fixed fee

- Engagement length: 2–3 months
- Includes senior advisory support, leadership working sessions, and executive-ready deliverables
- Designed as a contained, high-impact accelerator rather than an open-ended consulting effort

LET'S TALK: Interested in exploring whether the **Change Strategy Accelerator** is right for your organization? Schedule a 30-minute exploratory conversation to discuss your goals, context, and next steps.

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