

CHANGE STRATEGY ACCELERATOR

SPEED, STRUCTURE, AND FOCUS TO TURN STRATEGIC INTENT INTO COORDINATED ACTION.



Executive Overview

The Change Strategy Accelerator is a short, focused engagement designed for organizations that have set a strategic direction but need clarity on how to lead the change that follows. Over a two- to three-month period, senior leaders work with ChangeFusion to translate ambition into a clear change narrative, establish decision discipline, and align on a practical path forward. The result is a shared direction and governance structure that enables momentum rather than stalls it.

What's included: This accelerator is delivered as a private, organization-specific advisory engagement and includes four integrated components:

1

Discovery

Assessment of current state readiness, organizational dynamics, and execution risks to ground the strategy in real context.

2

Strategy Design

Development of the change narrative, governance model, and leadership alignment on priorities and direction.

3

Portfolio Alignment

Sequencing of initiatives, clarification of ownership and decision rights, and establishment of an execution cadence.

4

Plan Integration

Alignment of people strategy, operating plan, technology, and governance to support sustained progress.

Key Outcomes

Clients leave the engagement with:

- A clear, compelling change narrative leaders can use consistently
- Defined governance cadence and decision rights to reduce friction and confusion
- A prioritized, sequenced portfolio of initiatives
- A shared, fact-based understanding of readiness and execution risks
- An integrated roadmap that connects strategy to action

Investment: \$38,500 fixed fee

- Engagement length: 2–3 months
- Includes senior advisory support, leadership working sessions, and executive-ready deliverables
- Designed as a contained, high-impact accelerator rather than an open-ended consulting effort

LET'S TALK: Interested in exploring whether the **Change Strategy Accelerator** is right for your organization? Schedule a 30-minute exploratory conversation to discuss your goals, context, and next steps.

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