



TARGETED CHANGE SUPPORT

FOCUSED, ON-DEMAND CONSULTING TO ADDRESS SPECIFIC CHANGE CHALLENGES

Executive Overview

Targeted Change Support provides organizations with flexible, focused consulting support to address specific change-related needs. Whether responding to a discrete challenge or augmenting a broader transformation effort, these services are designed to deliver clarity, momentum, and practical progress without requiring a full program or long-term engagement.

Each offering results in a clear, tangible deliverable and can be delivered on its own or integrated into other ChangeFusion work.

Menu of Services

Discover

- **Stakeholder Mapping**
Deliverable: Stakeholder map identifying key groups, influence levels, and engagement considerations.
- **Change Readiness Assessment**
Deliverable: Readiness snapshot highlighting strengths, risks, and focus areas.
- **Change Narrative Development**
Deliverable: Clear change narrative articulating purpose, benefits, and direction.

Mobilize

- **Communications Planning**
Deliverable: Practical communications plan outlining key messages, audiences, channels, and timing.
- **Leadership Alignment Workshops**
Deliverable: Facilitated session with documented alignment points and next steps.

Enact

- **Training and Development Programs**
Deliverable: Delivered training session with participant materials and application activities.
- **Resistance Management Using the Reaction Key**
Deliverable: Resistance assessment and targeted mitigation strategies.
- **Behavioral Reinforcement Strategies**
Deliverable: Behavioral reinforcement plan to support adoption and sustain change.

Realize

- **Post-Change Impact Assessment**
Deliverable: Impact assessment summarizing outcomes, lessons learned, and improvement opportunities.

LET'S TALK: Interested in targeted support for a specific change challenge?
Schedule a 30-minute exploratory conversation to discuss your goals, context, and next steps.

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